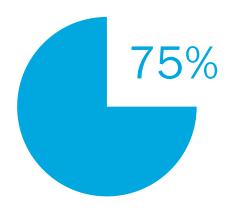


# BTO strategy, goals, and vision for national building decarbonization Jay Wrobel, Senior Advisor

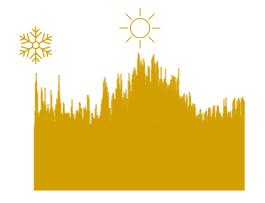
November 9, 2023



### Buildings are a top driver of electricity demand



Buildings account for about 75% of U.S. electricity use

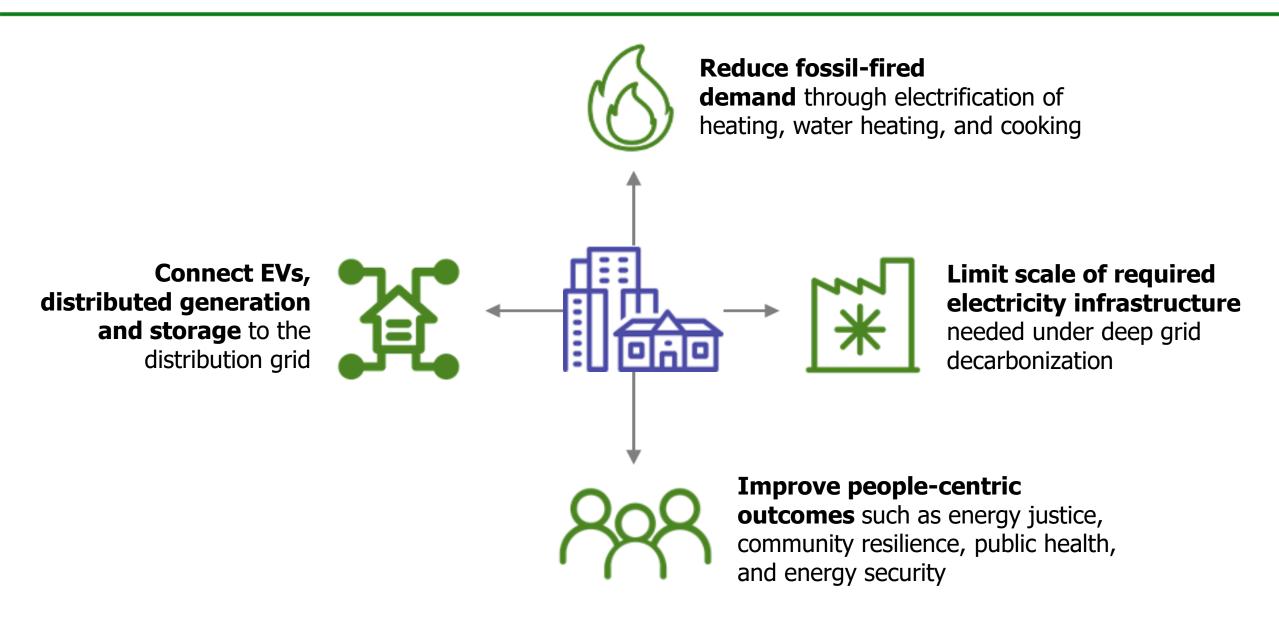


Building heating and air conditioning drive peak demand—and therefore grid infrastructure costs



As heating electrification accelerates, peak demand from buildings could double or triple in some regions

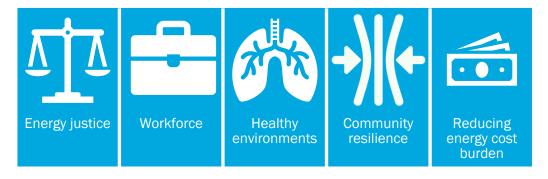
### Buildings are central to multiple decarbonization pillars



### People-centered objectives drive efficient and clean solutions

#### **People-centered**

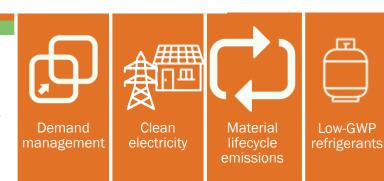
Healthy, comfortable, and resilient buildings for living and working are foundational to communities that underpin the human experience







Efficiency helps us reduce waste and save money in healthy buildings



cient buildings

Clean

Decarbonization makes healthy, efficient buildings better for the environment and enhances societal good

### **Key technology solutions and federal levers**

#### **Technology Solutions**











**High performance equipment and envelopes** 

Persistent demand reduction, lower energy burden

Heat pump heat/WH and induction cooking

Clean electric service with more efficient equipment

**Grid edge flexibility and controls** 

Reduce costs, coordinate DERs, provide grid services

**Sustainable building materials** 

Lower life cycle emissions outside operation phase

Low global warming potential refrigerants

Minimize added emissions from refrigerant leakage

#### **Federal Levers**









#### **Research and innovation**

RD&D for technology performance and cost reduction

#### **Investments and financing**

Accelerate deployment scale-up

#### **Policy and regulation**

Codes, standards, and regulation to lock-in savings

#### Data, tools, education, and training

Guide decisions by consumers; build workforce; educate consumers and installers

#### **Stakeholder engagement and partnerships**

Ensure community co-creation; accelerate investment and knowledge sharing

## Federal support for state and local action is critical















## Federal agency support for state and local governments:

- Provide guidelines and technical assistance for BIL/IRA programs
- Technical assistance supporting adoption and enforcement of standards and building codes
- Disseminate solutions and best practices
- Create datasets and tools to facilitate decision making
- Recognize leading communities through prizes and designation programs
- Provide resources for under-staffed state regulators and energy offices
- Support NASEO/NARUC task forces and committees

#### **Key state and local actions:**

- Deploy BIL/IRA programs
- Enable and deploy financing (green banks, tariff on-bill, PACE, EaaS)
- Utility rate reform
- Building performance standards
- Clean heat and energy efficiency resource standards for utilities
- State-level appliance standards
- Building codes (electric-ready, zero-carbon lifecycle, etc.)
- Zoning reform

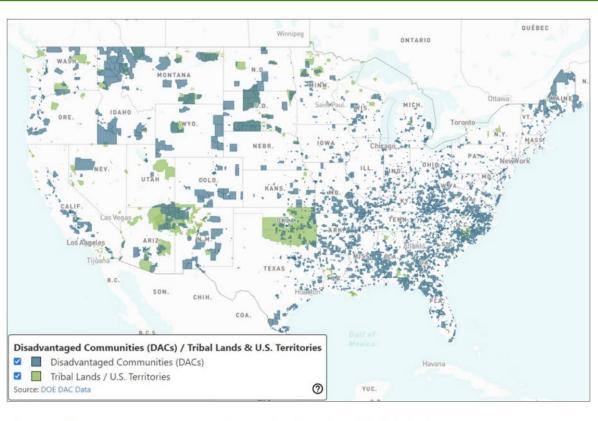
## **Prioritize equity – Beyond Justice 40**





Ensure that 40% of the benefits of federal building decarbonization investments flow to disadvantaged communities

- Prioritization of energy equity and justice goes much deeper than "40% of benefits"
  - No chance of success without prioritizing underserved and overburdened communities
  - Trickle-up instead of trickle-down R&D
- Targeted sub-goal metrics could include
  - Reduce average energy burden for low-tomoderate income households to below 6%
  - Reduce the number of customer meter disconnects by 20%



https://www.energy.gov/diversity/justice40-initiative





## Prioritize equity, affordability, and resilience

Deploying low-cost building decarbonization solutions with a focus on underserved communities will reduce energy burdens and increase the resilience of the building stock



**KEY** 

#### **Historical inequities** in the distribution of benefits

Technology development and deployment has typically benefitted wealthier building owners who can afford higher upfront investments

#### **Consumer energy bills** are at historic highs

Energy prices have soared and 1 in 5 households are behind on energy bill payments; under these conditions, investing in efficiency is rarely an option

#### **Increasing challenges** to building operations

Electrifying buildings could make it more difficult to operate critical loads on a battery or generator; such challenges are magnified by climate risks and grid reliability issues





**Buildings UP Prize** 







**Affordable Clean Homes Earthshot** 



### **Increase building energy efficiency**

Building energy efficiency is critical for ensuring affordable, healthy, comfortable, and resilient indoor environments for occupants while reducing overall energy demand



KEY ISSUES

**EXAMPLE** 

# **Building stock turns over slowly**

76% and 52% of the current residential and commercial building stock is expected to still exist in 2050,<sup>1</sup> respectively



**Advanced Building Construction Initiative** 

# **Building envelopes are rarely renovated**

HVAC is 51% of site energy use<sup>2,3</sup> and drives grid size<sup>4</sup> but the main drivers of HVAC demand—envelope and ventilation<sup>5</sup>—are not regularly renovated<sup>6</sup>



Weatherization Assistance Program

# Renovations are invasive and costly

Deeper envelope retrofits often require resident displacement and expensive on-site labor and are not integrated across components



TA for State/Local Building Performance Standards



## **Accelerate onsite emissions reductions**

Building electrification is widely seen as the most viable path to decarbonize the majority of onsite fossil emissions, 90% of which are attributed to space and water heating



KEY ISSUES

# Insufficient electrical capacity

Switching equipment to electric may require expensive electrical infrastructure and service upgrades for consumers

## Lower heating efficiency in cold conditions

Potential need for lowefficiency resistance backup for air-source heat pumps to meet peak heating loads, significantly increasing demand on the electric grid

# High upfront and energy costs

Electric equipment often costs more than gas alternatives and may lead to higher consumer energy costs in some cases

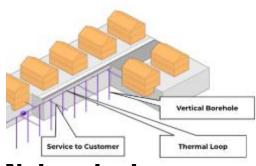




R&D for 120V Heat Pumps and Appliances

> Cold Climate Heat Pump Challenge





Networked Geothermal Heat Pumps



## Transform the grid edge at buildings

Demand-side management through building energy efficiency and demand flexibility can reduce the cost and scale of grid transformation to meet decarbonization goals



KEY ISSUES

# **Distribution system challenges**

New behind-the-meter loads from heating and transport electrification will strain existing grid distribution infrastructure without effective load management

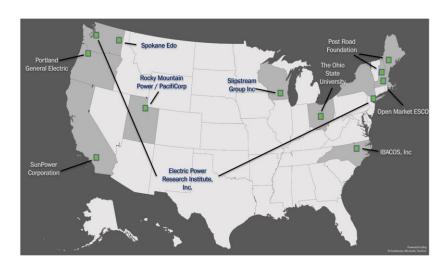
## Lack of distributed resource integration

Demand management measures are not typically coordinated with other distributed energy resources such as on-site PV, EVs, and batteries

## Lack of valuation and incentives

Demand-side measures are often excluded or undervalued in power markets and stronger regulatory/economic incentives are needed to increase demand flexibility deployment





**Connected Communities** 

