



# Access to Charging Where We Live, Where We Play, and Most Importantly, **Where We Work!**

## **EMPOWER:**

**E**quitable **M**obility **P**owering **O**pportunities  
for **W**orkplace **E**lectrification **R**eadiness



As federal, state, and regional investments continue to build toward an electric-fueled future, where to “plug in” is a topic most electric vehicle (EV) drivers are familiar with. Workplace charging (WPC) provides great convenience for EV owners and, in some cases, is essential for commuters that do not have access to charging at home.

**As an employer, you have a unique opportunity to capitalize on Federal, State, and local utility support for WPC.** Demonstrating your workplace’s corporate leadership and sustainability commitment while providing enhanced employee benefits.

### **PROJECT GOALS:**

- **2,000 Workplaces Engaged**
- **Over 40% of Workplace Charger Install Commitments from Workplaces of Diverse Backgrounds or Settings**
- **3,500 EV Charger Ports Installed**

### **FIRST AND ONLY EQUITY-FOCUSED, NATIONWIDE WORKPLACE CHARGING PROJECT**

The EMPOWER WPC project is catalyzing WPC adoption by connecting with workplaces nationwide, reducing barriers through education and technical assistance, and creating a one-stop shop for helpful workplace-focused resources.

As the first and only equity-focused, nationwide WPC project in the United States, our project focuses assistance in workplaces located in or employing members of communities that have experienced historical disinvestment. Employees in these communities are more likely to face fundamental barriers to accessing at-home EV charging. And when

estimates show 80% of EV charging today happens at home, EMPOWER is reducing barriers to these employees accessing EVs and the economic benefits of driving electric.

**Funded by the U.S. Department of Energy and managed by the Columbia-Willamette Clean Cities Coalition, in partnership with East Tennessee Clean Fuels,** the project partners with over 30 Clean Cities Coalitions across the country to foster relationships with local workplaces and provide ongoing support for workplaces to take their WPC project from start to finish.

## EMPLOYER BENEFITS

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- Employee Attraction, Retention and Benefits      Meet Sustainability Goals      Show Leadership in Your Community      Receive Tailored Technical Assistance      Access Financial Incentives through your local Clean Cities Coalition

## RESOURCES AND RECOGNITION

Workplaces partnering with EMPOWER have access to local and national EV specialists. Resources include best practices for installing WPC, developing internal employee programs, connections to local utilities and incentives, and access to answers.

A key component of EMPOWER is providing recognition for workplaces' installations through a wide variety of local and national channels. Success stories of partner workplaces will be shared to highlight sustainability leadership and encourage other employers to install EV charging at their workplaces successfully.

## CONNECT WITH YOUR LOCAL CLEAN CITIES COALITION TODAY!

Employers can partner with EMPOWER by signing a nonbinding letter of interest to install WPC. Connect with your local Clean Cities Coalition, which will work with you at every step to provide tailored resources, tools, technical support, and recognition of your employee EV charging commitment.



[www.workplacecharging.com](http://www.workplacecharging.com)

## CONTACT EMPOWER TO GET STARTED

Contact us using the below QR code or emailing EMPOWER at

[empower@cwcleancities.org](mailto:empower@cwcleancities.org)



Scan the QR Code  
to Learn More!

