WORKPLACE CHARGING FOR EMPLOYERS





BENEFITS OF WORKPLACE CHARGING

- Employee Attraction & Retention
- Positive Public Image
- Sustainability Goals
- Publicity for Business

EMPOWER YOUR WORKPLACE

WHY WORKPLACE CHARGING MATTERS

Many of your employees may be considering purchasing a plug-in vehicle. Workplace charging (WPC) provides great convenience for EV owners, and in some cases is essential for commuters

As an employer, you have a **unique opportunity** to **show leadership** in this area by working with the building owner/manager to **provide workplace charging** for your employees.



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WHY YOU SHOULD INSTALL WORKPLACE CHARGING

- Offering workplace charging as a benefit is an effective tool to recruit new employees
- Employees will appreciate the ability to charge their vehicle at work if they cannot at home
- Installing electric vehicle charging on-site can help your company reach sustainability goals

WORKPLACE CHARGING CONSIDERATIONS

- What type of charger will you install?
- Where will you install the charging unit?
- What kind of electric capacity will you need to install charging infrastructure?
- Do your employees want to have charging stations available to them?

Don't know where to start? We can help!

EMPOWER YOUR WORKPLACE

Important Things to Note:

- Contacting your local utility company early in the process could lead to opportunities such as installation incentives and a way to learn the best practices for installation.
- Take advantage of your state's subsidies or funding opportunities for charging station installation if available.

LEARN MORE ABOUT WORKPLACE
CHARGING BY CONTACTING YOUR LOCAL
CLEAN CITIES COALITION OR
VISITING THE QR CODE HERE

